

## Press Release

### **Flying leaves. Light. Technology.**

**Ansorg makes technical lighting competence something that can be experienced at Light + Building in Frankfurt.**

Flying leaves, alternating perspectives, technical solutions: Ansorg invites you to exchanges in a bright atmosphere. The architectural leafy wood is to form an inspiring setting for dialogue for lighting designers, architects and electrical planners and all other interested persons. Information points and seating islands stimulate discussion all around the fascinating facets of light and lighting quality.

Ansorg from Mülheim an der Ruhr this year places project competence at the heart of its appearance at the trade fair. The stand itself serves as an illuminating lighting project. The focus is less on the individual luminaires than on the large variety of topics and technologies. Innovative engineering and new products provide up-to-date answers to the increasing demands made on energy efficiency, ease of operation and cost awareness. BIT and TAKE, the new spotlight families, set new standards. Developments in the LED market are also a topic for Ansorg, just as are dimmable HIT equipment and innovative reflector equipment. Only the interplay of all aspects provides the optimum lighting solution for our customers.

Get to know Ansorg as a competent, reliable project partner with implementation expertise. We look forward to your visit.  
11<sup>th</sup> – 16<sup>th</sup> April 2010, Light + Building, hall 3.0 stand C21

**Please send us a checking copy. Thank you very much!**  
**Further information and picture material can be obtained from:**

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Lighting solutions  
for retail and architecture.